

Press release

OPC Optics now distributor for RICOM products in Europe

- Establishment of a sales & marketing team in Bad Kreuznach (DE)
- Development of a local RICOM-website (DE/EN)
- Expansion of existing sales structures
- Establishment of the in China well-known brand in Europe
- First joint appearance in Munich - LaserWorld of Photonics

Bad Kreuznach – 04. June 2019 – OPC Optics is now the exclusive distributor for RICOM products in Europe. With this partnership, OPC Optics expands its current portfolio, consisting of the production of optical components and the Meyer Optik photo lenses (successfully acquired at the end of 2018) by a wide range of optics in the B2B area.

"With RICOM we are pleased to be able to add a leading manufacturer of camera and lens systems to our portfolio with immediate effect. In China, RICOM is one of the market leaders in this industry and offers a wide range of high-quality optical products for many different applications," explains Timo Heinze, Managing Director of OPC Optics. "With the distribution of this comprehensive product range, we are expanding our core business, component manufacturing on the one hand and Meyer Optik photo lenses on the other, by a further pillar.

Current product range & establishment of a sales & marketing team in Bad Kreuznach

RICOM's current product range includes numerous high-end optics & lenses from the fields of machine vision, industrial applications, monitoring/security systems, medical technology, automotive, IR & UV lenses, as well as plastic lenses.

In order to successfully manage this wide range of customers and products, some resources are of course required. Therefore, OPC Optics will build a sales & marketing team from new employees in the first step.

German/English website

At the same time as building up the sales team, the e-commerce team is already working on a German/English website to present RICOM products to the European market in the best possible way.

First joint appearance at the LaserWorld of Photonics in Munich

As part of the partnership, OPC Optics and RICOM will have a joint booth at this year's "LaserWorld of Photonics" in Munich. Interested visitors will have the opportunity to get to know the OPC Optics portfolio consisting of high-end optical components (e.g. aspheres for laser technology), Meyer Optik lenses and the corresponding range of optical & mechanical design and the newly acquired RICOM product range.

About RICOM

The RICOM Group was founded in 1958 and now employs over 2,000 people. The annual production capacity has been increased to over 12 million lenses to date. RICOM is one of the top 5 manufacturers in the field of surveillance/security systems and sold products sold to more than 100 countries including Europe and America.

About OPC Optics

OPC Optics was founded as a company in 2016 and is based in Bad Kreuznach. In addition to providing technical advice for projects and contract measuring of optical components, OPC Optics is primarily known as a specialist in high-precision aspheric and spherical lenses, as well as double aspheric lenses, achromatic lenses and assembly units. Its customers include companies involved in photography, medical technology, automotive and laser technology. With state-of-the-art machines, OPC Optics focuses on providing the highest possible quality and precision in the manufacture of glass lenses. As a result of comprehensive documentation of the entire process, from molten glass to raw glass processing, right through to the finished lens, OPC Optics is trusted by customers all around the world.

Contact

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