

Press release

Meyer Optik Görlitz - the legendary brand will be part of Photokina 2020

Bad Kreuznach – 25th February 2020 – OPC OPTICS, a young and modern optics company, brings back the historic brand Meyer Optik Görlitz into the world of photography. After the brand acquisition at the end of 2018 and an extensive reorganization, new versions of the historic lenses and future visions will be presented at Photokina 2020 in Cologne.

“We worked hard on the relaunch of Meyer Optik Görlitz and especially on the new versions of the world-famous lenses. Now that the developments have been completed - admittedly a bit later than initially planned - we are pleased to present them at Photokina and to officially launch them,” says Timo Heinze, Managing Director of OPC OPTICS. “We will have six lenses - Trioplan 100, Trioplan 50 and Trioplan 35, as well as Primoplan 75, Primoplan 58 and the Lydith 30 - in serial production and for the most part already available by the time of the fair”, Heinze continues. “All lenses are completely developed and manufactured in Germany with the utmost care and attention to detail. The exclusive image design features of Meyer Optik Görlitz lenses enable the user to stand out from the crowd with an individual image language. We are proud of the high-quality realization of our product developments, but even more proud of all the impressive and unique results that photographers have created so far and will create with the new versions of Meyer Optik Görlitz's lenses.

Focus on exhibition character

Meyer Optik Görlitz will present an exhibition with numerous large format photographs, which were created in cooperation with well-known photographers, on more than 200 square meters. The individual styles of the photographers will provide a versatile overall picture and highlight the unique imaging characteristics of Meyer Optik Görlitz lenses. Each lens will be presented in a separate area with 10 large format prints. Thus, visitors to the booth will be able to get an impression of the many creative possibilities and the amazing picture characters.

Meyer Optik Görlitz team & photographers at the fair

In addition to the exhibition, the lenses themselves will be also presented of course. Visitors are very welcome to take a closer look at the new lenses and to have personal discussions with the Meyer Optik Görlitz team. The photographers represented in the exhibition will also be on site at certain days/times to present their working methods, processes, etc. to interested visitors and to report their experiences with Meyer Optik lenses. Meyer Optik Görlitz will soon announce the exact dates when the individual photographers will be present at the event via social media and its own website, www.meyer-optik-goerlitz.com.

About Meyer Optik Görlitz

Meyer Optik Görlitz has a long history as a German manufacturer of high-quality lenses. Founded in 1896, Meyer Optik Görlitz is existent for more than 120 years. Thanks to the creative possibilities provided by the legendary lenses from Meyer Optik Görlitz, the brand enjoys a great popularity - now as then.

About OPC Optics

OPC Optics, founded in 2016 and based in Bad Kreuznach, Germany, is a specialist for high-precision aspherical and spherical lenses, double-aspheres, achromats and components and is a development partner and optics manufacturer for customers in the fields of photography, medical technology, automotive, laser technology, among others. In addition, OPC Optics offers technical consulting for projects and contract measurements of optical components. Thanks to state-of-the-art machines and extensive experience OPC Optics manufactures glass lenses in the highest possible quality and precision. By offering complete documentation from the glass melt, through the processing of the raw glass, to the final product, customers from all over the world rely on the services of OPC Optics.

Contact

OPC Optical Precision Components Europe GmbH
Mainzer Straße 32
55545 Bad Kreuznach
Germany

Contact: Mr. Timo Heinze
Phone: +49-671-8876970
Email: info@meyer-optik-goerlitz.com
Website: www.meyer-optik-goerlitz.com