

## Press release

### Meyer Optik Görlitz Primoplan 58 f1.9 II available!

- Continuation of the Primoplan series
- Primoplan imaging language paired with optimal performance
- Lens mechanics in established design style
- What are the next steps?

**Bad Kreuznach – 12<sup>th</sup> March 2021** – Meyer Optik Görlitz is expanding its Primoplan portfolio with the Primoplan 58 f1.9 II. In addition to the very successful Primoplan 75 f1.9 II, the second lens in this series is now available in the usual Meyer Optik mount versions.

„With great pleasure we now present, after intensive and accurate work, the new Primoplan 58 II“, says Timo Heinze, Managing Director of OPC Optics. „About 85 years after the first Primoplan 58, we now offer a lens that has the characteristics and image-language of the historical original, while being manufactured using the most modern production processes and the best materials. Thus, photographers can get a perfect Primoplan 58 II with all the wonderful features that make and have made it so popular.“

#### **Continuation of the Primoplan series**

Following the very successful launch of the new Primoplan 75 II last quarter, the new Primoplan 58 II adds another legendary lens to Meyer Optik Görlitz's current range. The Primoplan 58 II brings the popular features of Primoplan-photography to a more "normal" focal length, making it even more versatile than the 75mm version.

#### **Primoplan imaging language paired with optimal performance**

The new Primoplan 58 II offers, through the consistent orientation on the original from 1936, exactly the imaging characteristics that have always made it so desirable. With an even further improved optical design, the new Primoplan 58 II delivers the best possible contrast and high image sharpness. At the same time, many bokeh variations - from classic bubble bokeh, to swirly bokeh, to very soft / creamy bokeh – can be created with the Primoplan 58 II. By combining the effects, versatile options are available. Also, the Primoplan 58 II delivers very good results, even in difficult lighting conditions, due to its speed of 1:1.9.

#### **Lens mechanics in established design style**

The design of the Primoplan 58 II follows the previous new editions from OPC Optics. So once again the lens received a stepless, damped, aperture & focus mechanism and can be used silently. As with all current Meyer-Optik lenses, the lens mechanics are produced by renowned German manufacturers in order to meet the high quality standards. In this way, an optimal interaction of the mechanical individual parts, a perfect feel and the longevity of the lenses are guaranteed.

### **What are the next steps?**

Trioplan 35 II will expand the portfolio of Meyer Optik Görlitz this year. In addition, new versions of the famous Biotars are currently being developed in various focal lengths. As well as versions of the existing lenses for the latest camera mounts (Canon R and Nikon Z). The exact dates of those releases are difficult to specify due to the current situation, but will definitely all be in the second half of this year.

Photos taken with the new lenses and further information are available at [www.meyer-optik-goerlitz.com/en/](http://www.meyer-optik-goerlitz.com/en/).

### **About Meyer Optik Görlitz**

Meyer Optik Görlitz has a long history as a German manufacturer of high-quality lenses. Founded in 1896, Meyer Optik Görlitz is existent for more than 120 years. Thanks to the creative possibilities provided by the legendary lenses from Meyer Optik Görlitz, the brand enjoys a great popularity - now as then.

### **About OPC Optics**

OPC Optics, founded in 2016 and based in Bad Kreuznach, Germany, is a specialist for high-precision aspherical and spherical lenses, double-aspheres, achromats and components and is a development partner and optics manufacturer for customers in the fields of photography, medical technology, automotive, laser technology, among others. In addition, OPC Optics offers technical consulting for projects and contract measurements of optical components. Thanks to state-of-the-art machines and extensive experience OPC Optics manufactures glass lenses in the highest possible quality and precision. By offering complete documentation from the glass melt, through the processing of the raw glass, to the final product, customers from all over the world rely on the services of OPC Optics.

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